



SUPPORTER GUIDE
SALFORD CITY FC

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- + This [First Time Fan Guide](#) has been designed to ensure supporters visiting AIG Stadium get the most out of their matchday experience irrespective of the result on the pitch.
 - + This fan guide contains everything you need to know ahead of your visit to AIG Stadium.
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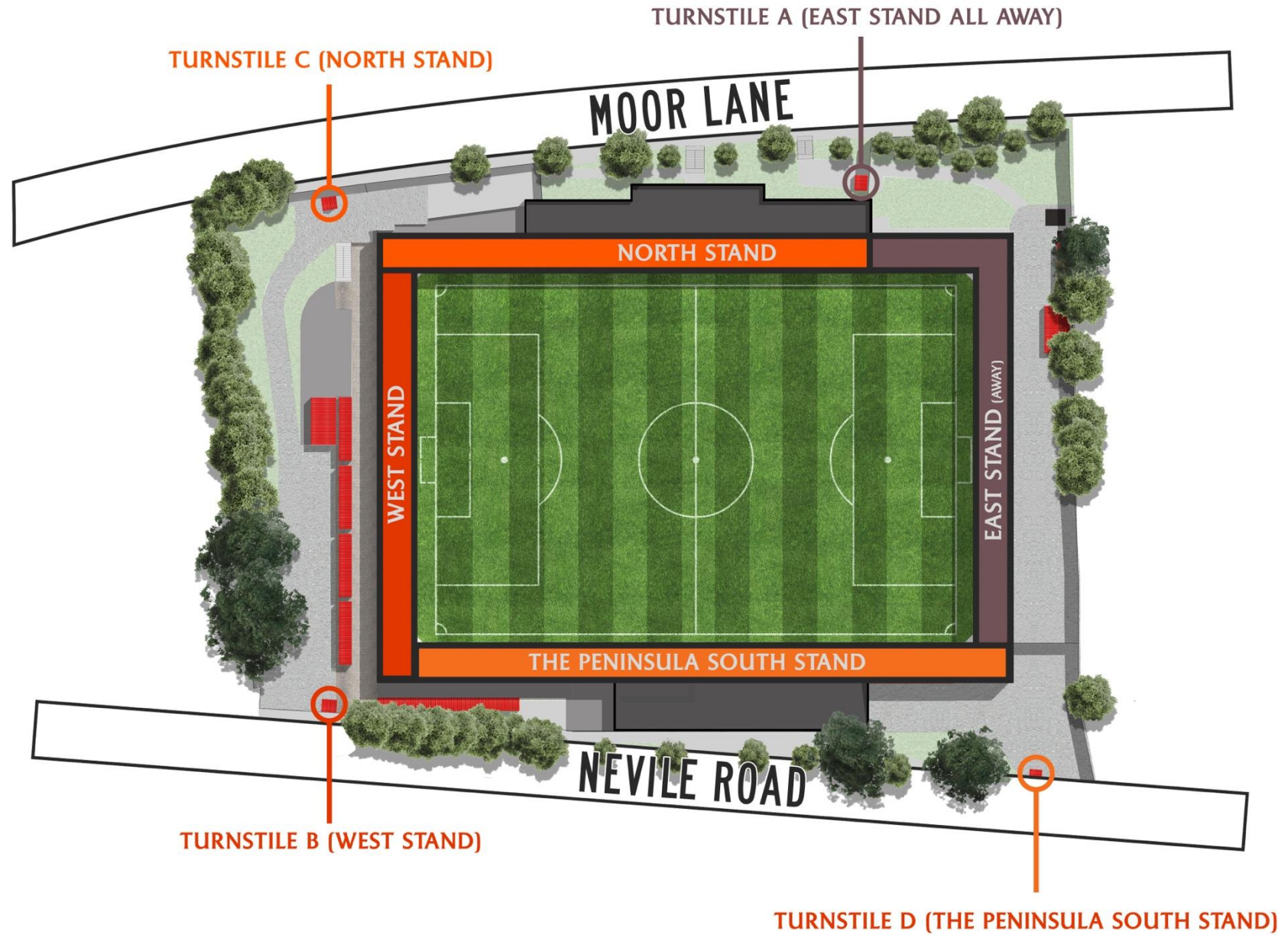


WELCOME TO THE SCFC FAMILY

- + **Salford City FC** was founded in 1940 and has been an important part of the local community ever since. The club plays its home matches at AIG Stadium and is known to supporters as "**The Ammies**".
- + In 2014, the club was taken over by members of Manchester United's "Class of '92" – Gary Neville, Phil Neville, Paul Scholes, Ryan Giggs and Nicky Butt, with David Beckham later joining the ownership group. Their investment helped the club grow both on and off the pitch.
- + One of the most exciting periods in the Club's history came between 2015 and 2019, when **Salford City FC** achieved four promotions in five years and reached the English Football League for the first time.
- + Today, **Salford City FC** continues to represent the city with pride, bringing together supporters from across the community on matchdays.



MAP OF AIG STADIUM



GETTING TO THE GROUND

CAR + PARKING

- + Carpooling can save money, provide company and help other fans attend games.

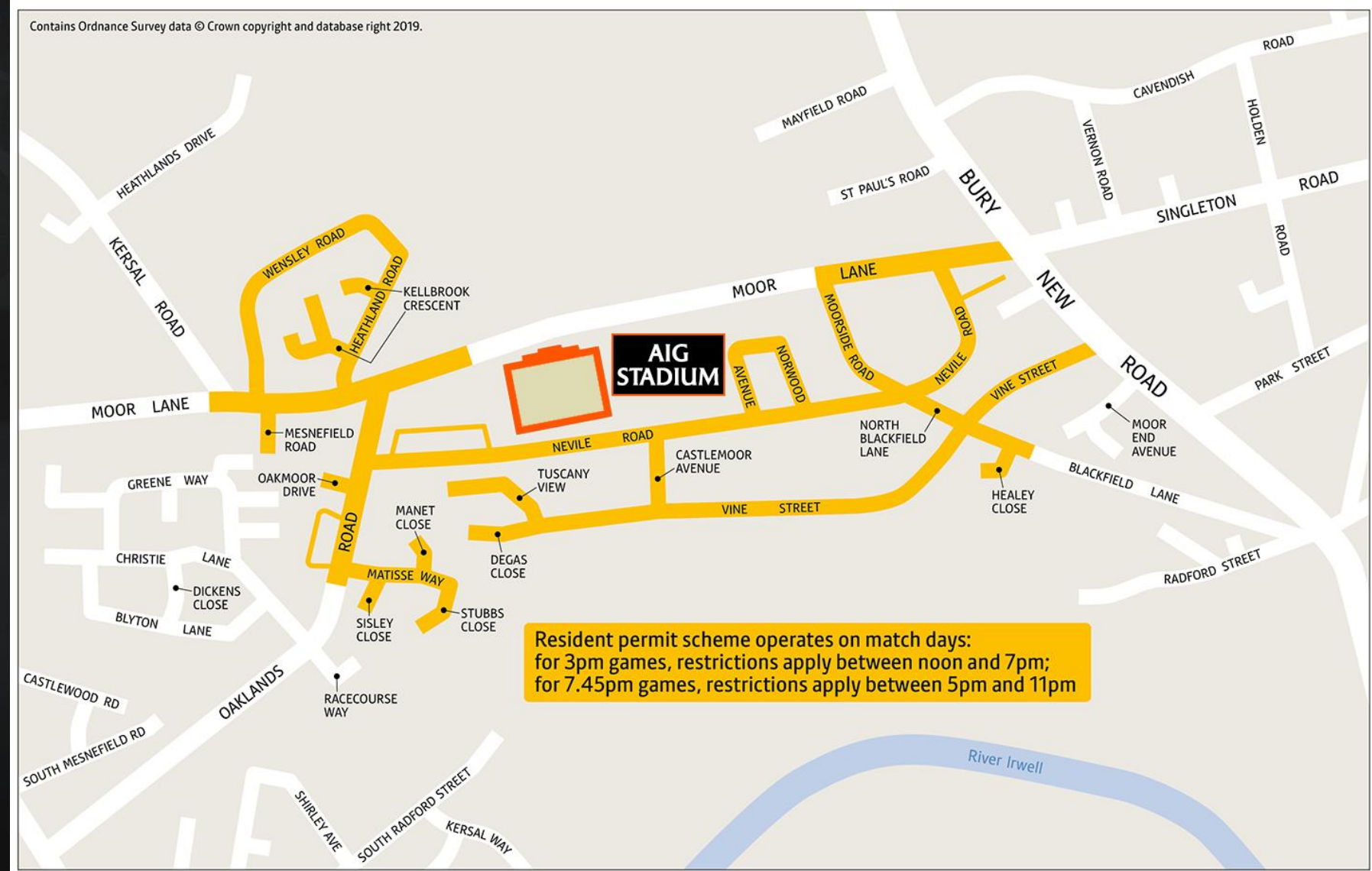
Parking:

- + If you are driving to AIG Stadium, we have no on-site parking available for supporters and there are parking restrictions in place on the roads surrounding the ground. These are enforced by Salford City Council, and we cannot assist with any tickets issued.
- + There are streets with no restrictions outside of the restricted parking zone, but if leaving your vehicle anywhere we urge that you do so sensibly so that access is still available for emergency services, residents and local businesses. Salford City Football Club cannot be held responsible for any damage caused to vehicles. A small car park is available at Kersal Road Playground, or use the Whitefield Metrolink Park & Ride and use the 95 or 98 buses.
- + **Blue Badge Holders** are allowed to park inside the restricted zone for up to three hours, as per the conditions of owning a badge. Please display your badge clearly in your windscreen with the timer set accordingly.



GETTING TO THE GROUND

CAR + PARKING



GETTING TO THE GROUND

MODES OF TRANSPORT

Taxi:

- + There are excellent taxi connections in the area from all major providers, as well as black cabs from Manchester city centre.
- + A typical fare for a four-person taxi from Manchester city centre and the ground is about £10-£15 each way. Fares will vary between provider and depending on times, always check with the operator before booking,

Tram:

- + The nearest tram stop is Crumpsall (1.7 miles), which is on the Bury line from both Victoria and Piccadilly train stations. Park & Ride car parks are available at Whitefield and Radcliffe and catch a tram towards Piccadilly or Altrincham.

Manchester Airport:

- + Manchester Airport is approximately 12 miles from AIG Stadium. Supporters can take a train from Manchester Airport to Manchester Picadilly, then connect to Shudehill interchange and catch a bus.
- + Alternatively, taxis are available from the airport and typically take around 30-45 minutes, depending on traffic.



GETTING TO THE GROUND BUS

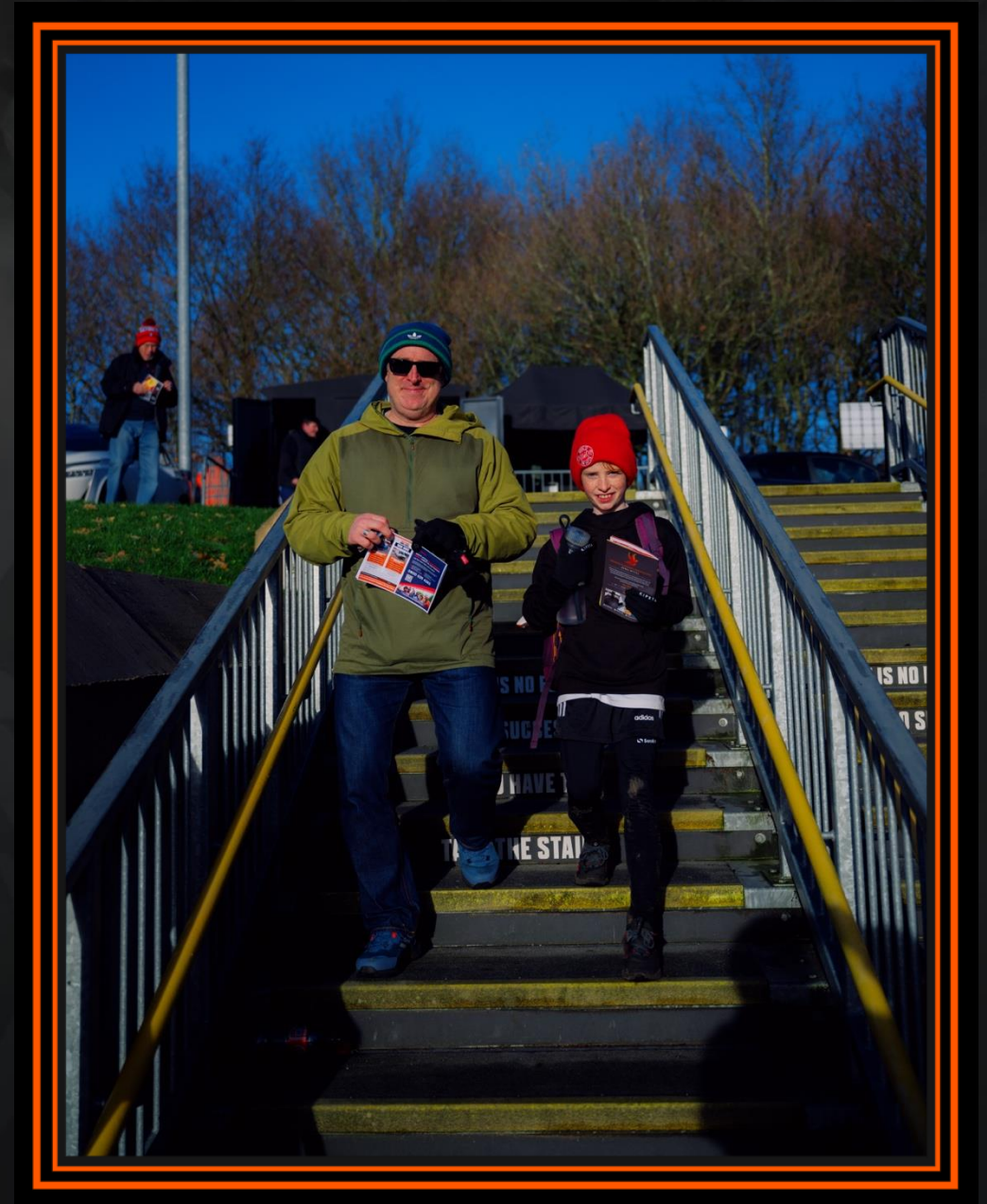
- + There are several bus routes that run near to AIG Stadium from various locations.

From Salford Shopping Centre: 95 ([View timetable here](#))

- + Alight/catch at the junction between Moor Lane and Kersal Road, then walk up to Moor Lane. Approximate bus journey time: 10 minutes
- + *The service back to Salford after a midweek game is at about 22:20*
- + If you are using public transport from **Eccles**, **Swinton**, **Walkden** or **Worsley**, it may be easier to connect via Salford Shopping City.

From Prestwich/Heaton Park: 90 ([View timetable here](#))

- + The 90 is an hourly circular bus that has stops around Heaton Park, Prestwich and the ground. The last Saturday buses are at around 17:30 and 18:30 from the stop at the junction between Moor Lane and Kersal Road. The service finishes at 19:05 Monday to Friday and doesn't operate on Sundays or Bank Holidays.



GETTING TO THE GROUND

BUS

From Manchester Victoria/Shudehill:

93: ([View timetable here](#))

- + Alight/catch at Salford Sports Village and use Oaklands Road (up-hill to the ground at quite a steep gradient) - branch right onto Nevile Road for the South and the West stand turnstiles or continue to Moor Lane at the top for North and away.
- + You can also alight/catch at the junction between Moor Lane and Kersal Road for a flatter walk up Moor Lane. Approximate bus journey time: 30 minutes.
- + *Midweek: The last services back to Shudehill are at 21:23, 22:23 and 23:23 from Kersal Vale.*

97/98/99: ([View timetable here](#))

- + Alight/catch near to the junction between the A56/Bury New Road and Moor Lane, then walk down Moor Lane (South and West Stand turnstiles accessed via Nevile Road, on the left). Approximate bus journey time: 20 minutes.
- + *Midweek: The last services back to Shudehill are at 21:38, 22:38 and 23:38.*

X43 ([View timetable here](#))

- + Alight/catch near to the junction between A56/Bury New Road and Moor Lane, then walk down Moor Lane (South and West Stand turnstiles accessed via Nevile Road, on the left). Approximate bus journey time: 20 minutes
- + *Midweek: The last two services back into Manchester leave from the stop on A56/Bury New Road at around 21:27 and 22:27 and terminates at Shudehill.*

From Manchester Piccadilly:

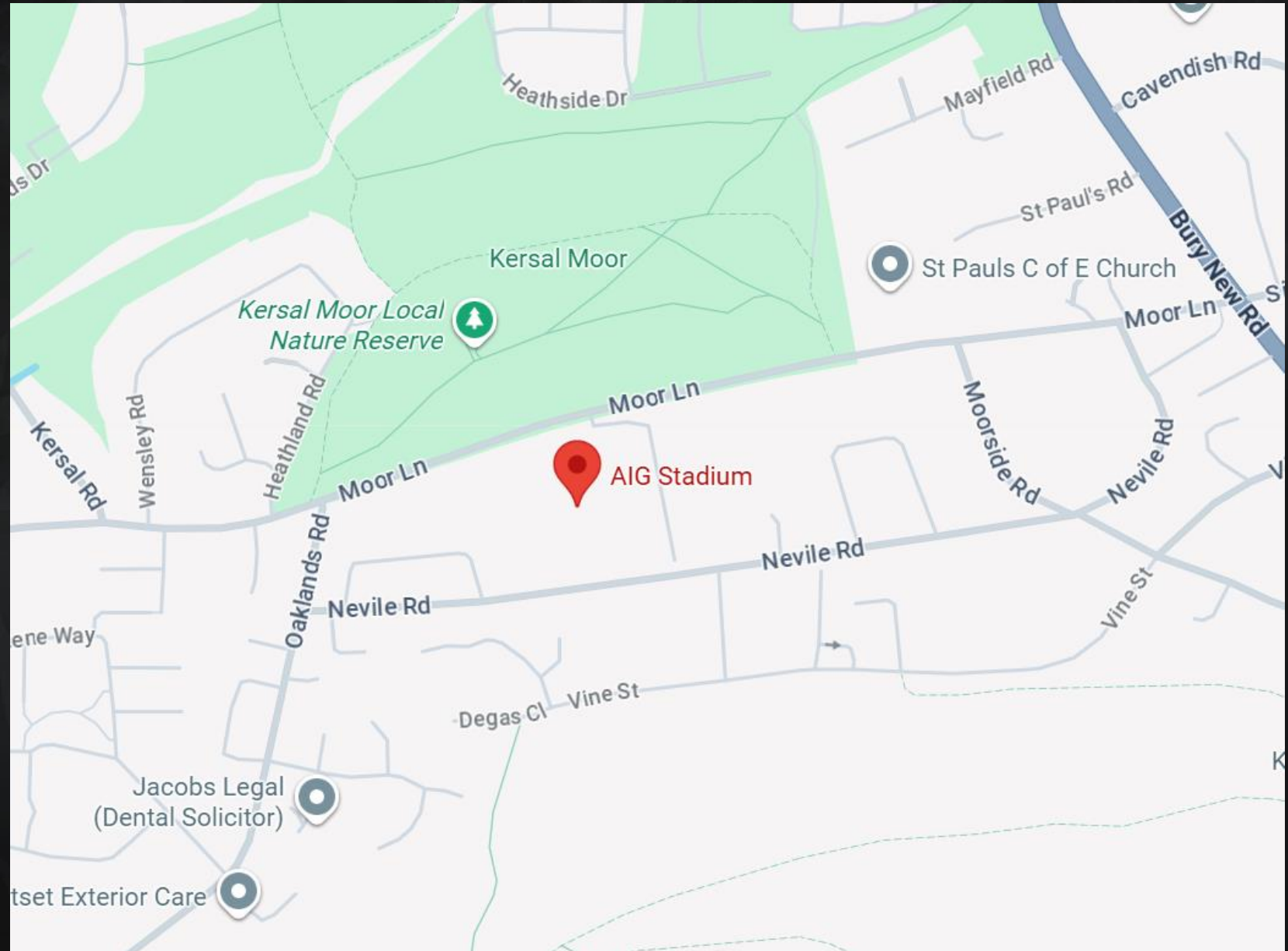
Transfer to Shudehill/Manchester Victoria, then catch one of the 93, 97/98/99 or X43 bus services.

HOW TO FIND US

Our main address is:

- + AIG Stadium, Moor Lane, Salford, M7 3PZ.
- + Depending on which stand you are in, there are two approaches to the stadium. Home supporters and hospitality guests in the North Stand should head to Moor Lane, and all away supporters should also head to Moor Lane.
- + Home supporters in the South Stand or the West Stand should head to Nevile Road (M7 3PT for navigation).
- + Please note there is no through-route at the stadium between Moor Lane and Nevile Road, the only access is via Oaklands Road or Moorside Road.
- + Please check out the Map of AIG Stadium page on this supporter guide.

[Click on this link to open in Maps](#)



TICKETS

POLICIES + COLLECTION

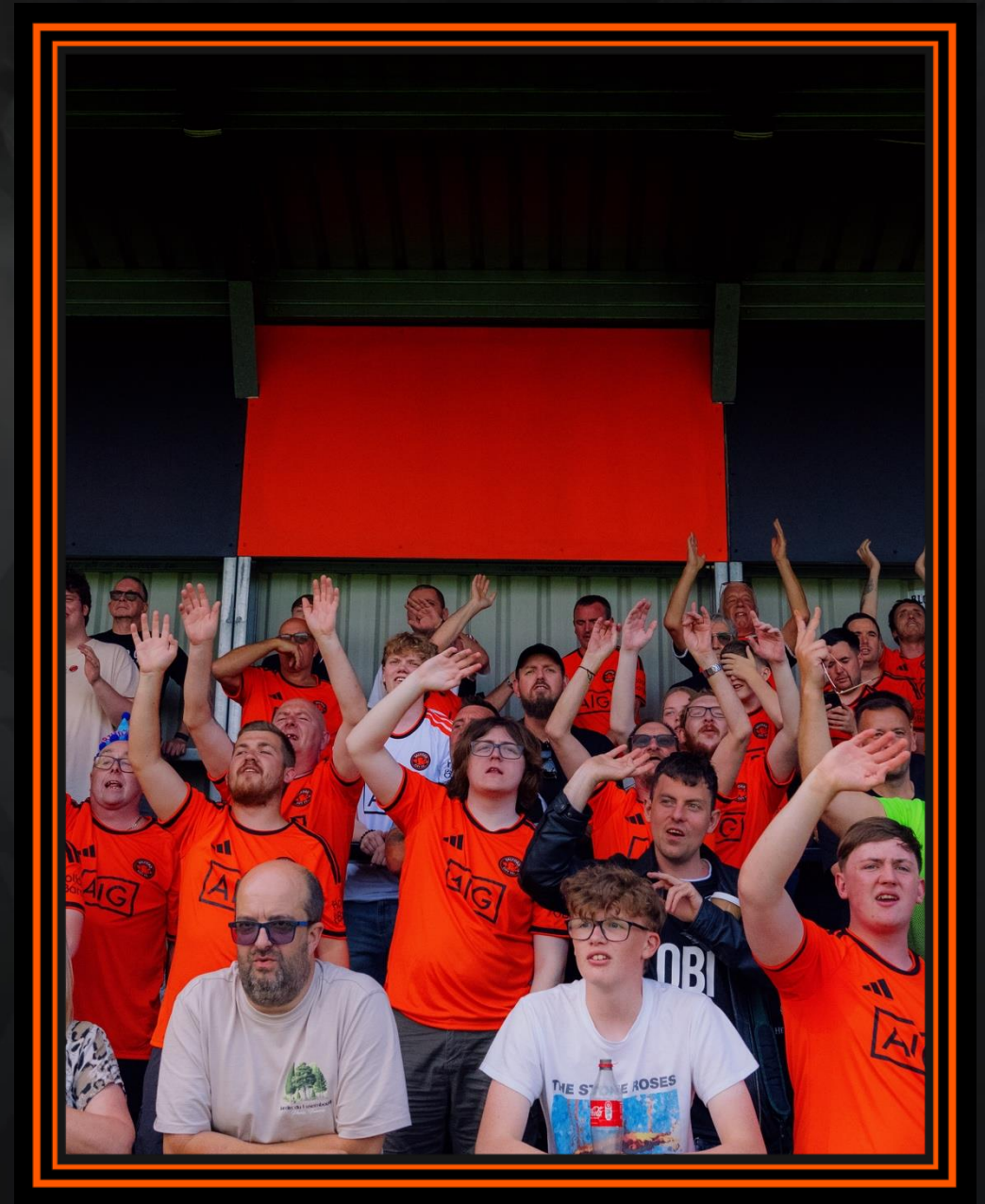
Age Band Breakdown:

- + **Adult** – 22-64
- + **Senior** – 65+
- + **Young Adult** – 18-21
- + **Youth** – 14-17
- + **Junior** – 6-13
- + **Under-5** – Free entry unless a seat is required, charged at Junior rate

Need Assistance?

- + **Email** – tickets@salfordcityfc.co.uk
- + **Telephone** – 0161 711 1164
- + **Website Link** - [Salford Ticketing - Home](#)

UNDER 14s MUST be accompanied by an adult



TICKETS

FREQUENTLY ASKED QUESTIONS

How do I buy tickets?

- + Tickets can be purchased online, over the phone, or from the Ticket Office.

Can I buy tickets on matchday?

- + Yes, subject to availability. We recommend purchasing in advance to secure your seat and avoid queues.

I haven't received my ticket – what should I do?

- + Check your junk/spam folder first. If you still can't find it, contact the Ticket Office before matchday. Physical tickets can also be collected from the Ticket Office.

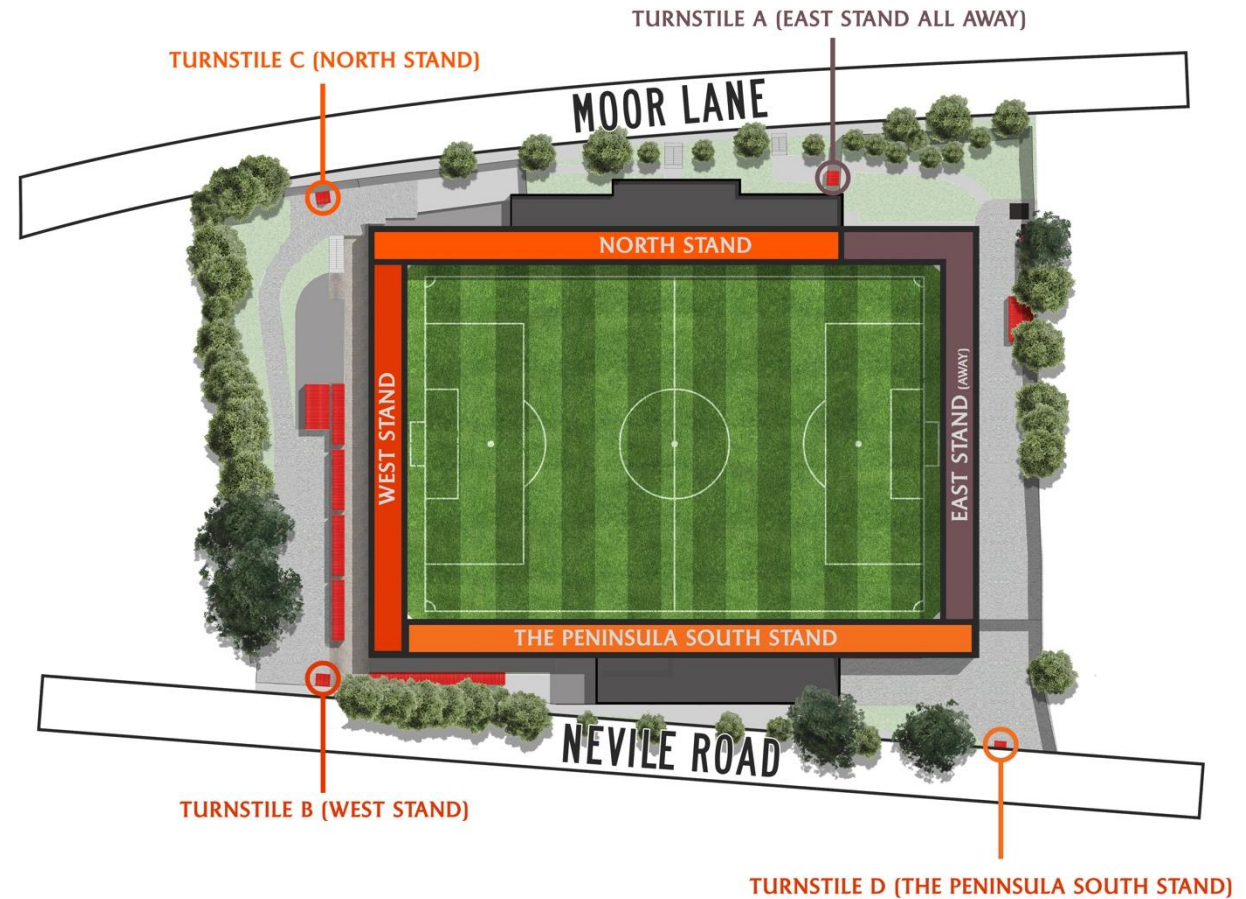
Can I get a refund or exchange?

- + Refunds and exchanges are subject to the club's ticketing terms and conditions.



WHICH STAND SHOULD I CHOOSE?

- + **West & South Stands** have access to **Buck's Bar**. Supporters must enter via the turnstile shown on their ticket and sit/stand in their allocated area.
- + **North Stand** remains segregated and has exclusive pre-match access to the **92 Bar**.
- + **Post-match:** West & South Stand supporters can access the **92 Bar**. **Buck's Bar** closes during the second half unless post-match entertainment is scheduled (announced before match day).
- + The **Club Shop** is only accessible from **Moor Lane** outside the stadium. Once inside, supporters cannot access the shop until after full-time.
- + The Club Shop remains open for **30 minutes after full-time**.
- + A **Pop-Up Shop** is available in **Buck's Bar** unless otherwise stated in the matchday information.
- + **Block R (South Stand)** is our **Family Block**, located in the South Stand.



KEY STADIUM TIMINGS

SATURDAY	
12:00	Club shop opens on Moor Lane
13:00	Hospitality opens
13:15 – 13:30	Player arrivals
13:30	Turnstiles open
13:45	Starting XI published
14:00 – 14:30	Player appearances in Buck's Bar (when available)
14:20	Players out to warm-up
15:00	Kick-off
15:45 – 15:50	Half-time (approx.)
16:00 – 16:05	Second half kicks off (approx.)
16:50	Full-time (approx.)
17:30	Club shop closes
19:00	92 Bar closes

MIDWEEK	
14:00	Club shop opens on Moor Lane
18:00	Hospitality opens
18:00 – 18:15	Player arrivals
18:15	Turnstiles open
18:30	Starting XI published
19:00 – 19:15	Billy/George the Lion in Bucks Bar
19:05	Players out to warm-up
19:45	Kick-off
19:50	Club shop closes
20:30 – 20:35	Half-time (approx.)
21:00	Buck's Bar and 92 Bar close
20:45 – 20:50	Second half kicks off (approx.)
21:35	Full-time (approx.)

JUNIOR AMMIES

Whether you're visiting the **AIG Stadium** for the first time or you're a regular **Junior Ammie**, there's plenty to keep young supporters entertained before kick-off!

Face Painting

- + Head to Buck's Bar where young supporter can enjoy free face painting in Salford City FC-themed designs and colours.

Balloon Artist

- + Keep an eye out for our balloon artist around the West and South stands, creating a range of balloon creations for young fans to enjoy

Sweets Stall

- + Located behind the South stand, our sweets stall offers a variety of treats available to purchase. Cash and card payments are accepted

PS5 in Buck's Bar

- + Visit Buck's Bar and take on your friends and fellow supporters on FC 26 using our PlayStation 5 gaming station

Please note: Activities and attractions listed above are subject to availability and may not be available at every home game



MASCOT TRAIL

WHERE TO FIND GEORGE THE LION ON MATCHDAYS

- + 13:30 - Outside the stadium, near the Salford City FC Club Shop
Come and find me to grab a photo before the match!
- + 14:00 – Near Buck's Bar
See if you can spot me getting up to mischief around the stadium!
- + 14:30 – Bottom of West Stand and South Stand corner
Give me your biggest roar; I might be able to spot you and give you a wave!
- + 14:45 – Near the player's tunnel, South Stand
Last minute preparations to make sure I'm ready for kick-off!
- + During First Half – Bottom of South Stand and West Stand
I'll be cheering on the Ammies alongside you. Let's make some noise!
- + Half-time – On the pitch for the half-time penalties
How many penalties can I save against our Teams of the Week!
- + Second Half – Back into the Lion's Den
I'll be taking a short break before cheering our players on until the end!
- + Full-time – Pitch Side
I'll be saying my goodbyes. See you next time!



FIRST-TIME FANS

First Time Fan Certificate

- + Bringing a Junior Ammie to their first Salford City match? Mark the special occasion with an exclusive First Time Fan Certificate. Simply visit the Retail Store or Matchday Pop-Up Shop to collect yours.

Junior Ammie Activity Sheet

- + Claim your exclusive Junior Ammie Activity Sheet at any home fixture. Pick up your passport from the Retail Store or Matchday Pop-Up Shop.

Matchday Bingo

- + Add some extra fun to your matchday with a Junior Ammie Bingo Card. Collect yours from the Retail Store or Matchday Pop-Up Shop and see if you can complete the challenge during the game.



ACCESSIBILITY

Accessible Facilities and Inclusive Support

- + Baby changing facilities are available in all accessible toilets throughout AIG Stadium.
- + Free sanitary products are provided in all women's toilets.
- + Complimentary incontinence bags and disposal bins are available in men's toilets.
- + Non-binary and transgender supporters are welcome to use the accessible facilities.
- + A multi-faith room is located behind the West Stand. Please speak to a steward or a member of the FAN Support Team for access.



FOOD + DRINK

92 BAR

- + Located in the North Stand, it is one of the stadium's two indoor bars. The 92 Bar offers a variety of soft and alcoholic drinks to quench your thirst with a range of beers and cider on draught. There is also a great choice of bottled and canned drinks, including no/low alcohol alternatives and Gluten Free options. Hot drinks are also available to purchase here.
- + There are several TV screens in the bar showing live sport before and after the game. Please see the key stadium timings page for more information on open and closing hours.

KIOSKS

- + There are kiosks located around the ground offering a variety of options ranging from traditional matchday food to choices of draught beer and ciders.

BUCK'S BAR

- + Located in the South Stand, it is open to fans in the West and South stands, and it closes after half time. Similar to the 92 Bar, it is a fully stocked bar, that also sells hot dogs, pies and a variety of matchday snacks



FOOD + DRINK

AWAY END

- + Visiting supporters have a choice of two kiosks in the away fan zone
- + The legendary Babs' Café offers a range of hot food and drinks along with confectionary and snacks
- + There is a second kiosk next door that serves alcohol, along with hot food and snacks.



SAFETY + SUPPORT

- + If you have a concern during the match, you can fill in our [Match day reporting form](#). Reports can be made anonymously, and the service is active during the game so you can 'live chat' with a member of staff.
- + A designated Safeguarding Lead will be present at every home fixture to help ensure the safety and wellbeing of all supporters.
- + We welcome feedback from all fans, please feel free to share any thoughts and experiences with us [via this feedback form](#).



MEET THE TEAM

+ Our award-winning Fan Support team in white Hi-Vis Jackets will be around to support you across the day.



MOHAMMED PATEL
HEAD OF SUPPORTER
EXPERIENCE



LAUREN McCORRY
HEAD OF SAFEGUARDING



SULAIMAAN MULLAH
FOUNDATION MATCHDAY
LEAD



DAVE HAMER
SUPPORTER LIAISON
OFFICER



CLAIRE HAMER
DISABILITY LIAISON
OFFICER



